



ECONOMIC DEVELOPMENT COMMISSION ACTION MINUTES

City Hall Room 10
1225 Lincoln Way

July 12, 2005
4:00 p.m.

MEMBERS PRESENT: M. Holmes, J. McDonald, G. Moffat, K. Nesbitt, M. Reynolds, H. Roper, J.R. Smith

MEMBERS ABSENT: None

OTHERS PRESENT: A resident

CITY STAFF: Robert Richardson, City Manager

STAFF SECRETARY: Marilyn Hamner-Crout

TOTAL ATTENDANCE: 9

MEETING CONVENED: 4:00 p.m.

MEETING ADJOURNED: 5:10 p.m.

SECTION	AGENDA ITEM	ACTION	VOTE (if any)
I. Call to Order and Flag Salute		Meeting was called to order by Chairman Monti Reynolds at 4:00 p.m.	
II. Agenda Approval	Review agenda and propose changes.	No changes were requested.	
III. Public Comment	A time to speak on any item not on the agenda.	Council Member Mike Holmes discussed the Letter to the Editor that was written by the owner of Eden Valley Restaurant. He said he spoke with her this afternoon, and she was apologetic about not being aware of the facts in the issue. She said she submitted the letter a couple of weeks ago and it was tardy in being printed. After her meeting with the City Manager and Holmes, she is satisfied. J. Randall Smith noted that everyone involved in the 2005 Project Auburn did a great job.	
IV. Approval of Minutes	Minutes of June 14, 2005	Roper brought attention to page 2, first paragraph—"on behalf of Downtown Business Association" needs to be changed to "on behalf of Auburn Family Night Out." It was moved to approve the minutes of June 14, 2005, as amended.	Motion: Holmes/ McDonald Approved.
V. Fiscal Year 2004-2005 Budget Report	Current budget report	Chairman Reynolds noted the budget report had been revised to correctly reflect the funding grant approved by City Council for the 2005 Auburn Family 4th of July Celebration—\$2,000 rather than \$2,500 as recommended by the EDC.	

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		<p>Roper said the \$4,000 for monument signage has been held “in reserve” for nearly two years because DBA was waiting until the freeway signage is in place. Should it be rolled back into the budget or continue to hold it “in reserve?” After a brief discussion, it was the consensus of the commission that the \$4,000 can remain where it is and roll it into the project when appropriate. The signage project has been modified over the past two years, and they are aware this is a very small portion of the future signage project cost.</p> <p>Holmes stated the FY 2005-2006 City Operating Budget has not been approved yet by City Council. The budget will come before City Council on July 25.</p>	
VI. Funding Request		<p>Richardson said he would like to resolve the funding request process. Nesbitt said he would like to avoid controversy, as was experienced in the past, and would like to have a list of annual events that the EDC agrees to fund at a given point annually and advise the recipients up front. Chairman Reynolds said there are events that don’t make money, they don’t sell tickets at the door and that are part of the fabric of the community. Richardson proposed that staff compile a comprehensive list of those annual events and what has been the traditional contributions. New events needing start-up money will be considered on a quarterly basis, with a decreasing contribution over two or three years. The “draft” criteria was reviewed. Minor changes in wording were proposed. Richardson will make those changes. When the new process is finalized, the information will be posted on the City web site and published in the local paper.</p> <p>A resident appeared and offered his assistance with Highway 49 beautification. Holmes said the expansion of the redevelopment project area will include Highway 49.</p>	
VII. EDC Business	Preparation for FY 2005-2006 Work Plan	<p>City Manager Bob Richardson said that he will begin sharing with the EDC updates and sales tax information that he receives from HdL Companies. Referring to the handout, he noted that Auburn shows the greatest sales tax growth in Placer County at 34%.</p> <p>There was additional discussion regarding the priority of steps to be taken in the redevelopment project.</p>	

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		Richardson distributed copies of four proposals received for the proposed redevelopment work. He did a brief overview of each firm. He said he is comfortable with this group. He said an interview could be scheduled for two firms at each meeting. August 2 and August 9 were set aside for the interviews by the EDC. Bob requested that the commissioners review each of the four proposals prior to the interview process.	
VIII. Economic Development Commission Reports		None.	
IX. Future Agenda Items		⇒ Funding request process	
X. Next Meeting Date		The next regular meeting will be held on Tuesday, July 26,	
XI. Adjournment		Meeting was adjourned at 5:10 p.m.	